

HOUSE JOINT RESOLUTION 380
By Mumpower

A RESOLUTION to honor and commend the owners and employees of The Corporate Image on the occasion of the company's 10th Anniversary.

WHEREAS, it is fitting that the members of this General Assembly should salute those citizens who through their extraordinary efforts have distinguished themselves as business leaders of whom we can all be proud; and

WHEREAS, the owners and employees of The Corporate Image are many such noteworthy persons, who recently celebrated the company's 10th anniversary; and

WHEREAS, The Corporate Image, Inc., is the largest full-service media/public relations firm in Northeast Tennessee and Southwest Virginia; and

WHEREAS, the company serves clients in a multi-state region, primarily in the Southeastern United States; and

WHEREAS, current President Jon C. Lundberg founded The Corporate Image on March 2, 1993, in Virginia; the company moved to Tennessee in 1995, and is now located in Bristol; and

WHEREAS, The Corporate Image is committed to its community, purchasing supplies from local businesses whenever possible and sponsoring community events throughout the region; and

WHEREAS, in addition to financial support, the firm provides graphic and publicity support to agencies and associations such as The American Cancer Society, the Boy Scouts of America, The Children's Advocacy Center, and the YMCA; and

WHEREAS, a staunch advocate for the revitalization of its community's downtown, The Corporate Image renovated a downtown building for its office space and remains committed to further development in downtown Bristol; and

WHEREAS, recognizing that education is the foundation to success, the company supports students through mentoring, lecturing to classes, and offering an internship program; and

WHEREAS, throughout its many years of stellar service in the public relations industry, The Corporate Image has developed a reputation for its commitment to integrity and excellence; and

WHEREAS, the company has been recognized yearly for excellence by the Public Relations Society of America for its work for clients and in support of the public relations industry; in 1996, The Corporate Image was named "Business of the Year" by the *Business Journal*, and in 1994, it was specially recognized by the Vice President of the United States of America for "perseverance, dedication, and hard work"; and

WHEREAS, The Corporate Image remains dedicated to its employees, supporting the workforce with a strong "families first" record; and

WHEREAS, this General Assembly finds it appropriate to pause in its deliberations to acknowledge and applaud the owners and employees of The Corporate Image for their dedication to furthering the public relations industry in the State of Tennessee and throughout the region, the nation, and the world; now, therefore,

BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE ONE HUNDRED
THIRD GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE SENATE
CONCURRING, that we hereby honor and commend the owners and employees of The
Corporate Image upon their celebration of the company's 10th anniversary, and extend to them
our best wishes for every future success.

BE IT FURTHER RESOLVED, that an appropriate copy of this resolution be prepared
for presentation with this final clause omitted from such copy.